



USAID
FROM THE AMERICAN PEOPLE

Leaders in Democracy and Governance Alliances



The U.S. Agency for International Development (USAID) is leading U.S. efforts to engage the private sector in alliances that promote and consolidate democracy and good governance around the world. Through public-private partnerships, USAID and private sector partners are helping to establish democratic institutions, secure open markets, inform and educate the greater populace, develop a vibrant civil society, and cultivate relationships between state and society that encourages pluralism, participation, and peaceful conflict resolution.

Expanding the global community of democracies is a top priority for USAID. By working in collaboration with the private sector to address democracy and governance challenges, USAID is enhancing its ability to contribute to the long-term prosperity and peace around the world.

Private sector partners help address democracy and governance challenges by contributing innovative approaches, including providing funding, access to markets, technology transfer, market-oriented strategies, and a range of technical skills. In return, partners benefit from a more stable working environment, a more productive workforce, and efficient and transparent governance structures.

GOVERNANCE

Public-private alliances can support local government efforts to decentralize, promote democratic practices, and influence anti-corruption activities and security sector reforms.

Promote and Support Democratic Local Governance

- In Mexico, USAID and Evensen Dodge have expanded opportunities for local governments and municipalities to gain access to corporate financing for infrastructure projects. In Quintana Rio, the local government has refinanced \$150 million in debt to provide essential services for more than one million.
- In Angola, USAID, Chevron, CARE, Save the Children, and other partners are working to support the government's decentralization efforts by offering technical assistance, training, and funding for the construction or rehabilitation of community infrastructure and governance systems.



For more information on partnership opportunities with USAID, contact Scott Schirmer at gda@usaid.gov.

For additional partnership examples, please visit the Global Development Alliance website: www.usaid.gov/gda

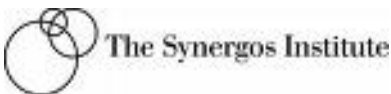


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- USAID and international apparel companies such as Wal-Mart, The Limited, Gap Inc., and Timberland are increasing the competitiveness of the apparel and textile industry in Central America by training government inspectors, workers, and managers in international labor standards and practice.
- The Consortium for Local Development in Ecuador, led by USAID, the Esquel Foundation, and the Synergos Institute supports local democratic governance by promoting citizen participation, inhibiting corruption, and developing sustainable economic systems for local governments.
- In the Ukraine, USAID and the Siberian Urals Aluminum Company (SUAL) are working to increase philanthropic activities among businesses through innovative new practices, reinforcing the principles of openness and transparency

Fight Corruption at All Levels

- In Panama, USAID joined UNESCPA and INADEH, vocational and professional services training institutes, to co-fund the participation of over seventy-five government officials in a five-month certificate course aimed at strengthening their capacity to identify, investigate and prosecute fraud and corruption.
- USAID, Goldman Sachs, UBS, and FINRA are working with the Central Bank of Russia to develop a legal and regulatory framework of securities markets in Russia. The regulations help increase transparency, diminish corruption, and combat market abuse and money laundering.

Develop and Enhance the Security Sector

- USAID partnered with the American Chamber of Commerce in Jamaica to create the Community Policing Program, an alliance that works to improve community-police relations in tough, inner-city neighborhoods with the creation of a multi-purpose community services facility and conflict resolution training.

CIVIL SOCIETY

Public-private partnerships are an important means by which to educate citizens about democratic values and practices and support the essential components of a democratic civil society: free flow of information and a strong, effective community network.

Promote Civic Education about and Participation in the Policy Process

- In Panama, the Panamanian Association of Executives (APEDE) joined with USAID and media partners to promote civic values such as: ethics, honesty, accountability, and transparency through a public-awareness campaign.

Support Stronger NGOs, Associations, and Civic Groups

- In the Philippines, USAID, the Calabash Trust, the Cartwheel Foundation, the Nelson Mandela Foundation, the Philippine Council for NGO Certification, and the Shuttleworth Foundation are working with the Institute of Social and Ethical Accountability to develop and test approaches to international NGO accountability. The project seeks to engage, provoke and learn with social investors committed to civil society accountability and performance-based evaluation and reporting.
- In the Africa Region, USAID, KMPG, and SGS have joined with the New Partnership for African Red Cross and Red Crescent Societies (NEPARC) and the Fritz Institute to develop the capacity of local humanitarian organizations in Africa. The Fritz Institute Africa Red Cross Network Strengthening Alliance seeks to have a greater, longer-term impact on the humanitarian crises that plague Africans from AIDS to famine.

RULE OF LAW

USAID and its partners are working together to create dynamic and efficient knowledge-transfer mechanisms from established judiciary practitioners to developing systems.

- In Colombia, Casanare House of Justice and Peace was formed through USAID's partnership with BP to strengthen the judicial system by enabling easy access to justice for citizens.
- USAID, the U.S. Department of Justice, and Business Against Crime initiated the Criminal Justice Strengthening Program to develop a more effective and accessible criminal justice system in South Africa. So far, the partnership has improved the South African Department of Justice's effectiveness and accessibility and reduced administrative costs by \$3 million.

TRAFFICING IN PERSONS (TIP)

Annually, approximately 2.5 million people are trafficked to work as prostitutes, domestic workers, sex slaves, child laborers, and child soldiers. Through public-private partnership, USAID and its partners are working to employ the latest technologies and working to put in place structures to reduce trafficking and promote action.

- MTV Networks, the MTV Europe Foundation, and USAID are working to combat human trafficking across 25 countries in Asia through awareness-raising documentaries and public-service announcements that are broadcast to more than 300 million households, online content, and live events.
- In Ecuador, Geneva Global and USAID have joined forces to create a comprehensive strategy to combat trafficking through prevention, rehabilitation, prosecution, and legislative reform.

PHILANTHROPOIC SUPPORT FOR DEMOCRACY AND GOVERNANCE

Philanthropy is a fundamental component of the public-private-civil society development network.

- USAID, the Charles Stewart Mott Foundation and the German Marshall Fund have partnered to create the Black Sea Trust, a multimillion dollar initiative to support the consolidation of democracy, regional cooperation on civil society development, and good governance in the Black Sea region.